

Pocahontas County Chamber of Commerce

Fall 2011 Newsletter

2011 RoadKill Cook-off/Autumn Harvest Festival

Last month's RoadKill Cook-off/Autumn Harvest Festival was an unqualified success, bringing thousands of visitors into Pocahontas County. Also present were national media outlets, providing great exposure for the area's scenic charms.

Andrew Zimmern, star of *Bizarre Foods*, served as a RoadKill judge—and

brought along a crew to film an episode of his show. Gravy A-La-Truck, a re Watch for it on the Travel Channel! Hog with Ground Hog with Ground Hog Gravy A-La-Truck, a re Today Show this past

John Kelly, a columnist at the Washington Post, helped crown the RoadKill Queens and interviewed folks for a video post. Look for it on our website, www.pccocwv.com!

The Ridge Runners won the Cook-off, with Smeared

Hog with Ground Hog Gravy A-La-Truck, a recipe which was featured on the Today Show this past summer. Second place and showmanship went to the Go Marlinton team; third place & people's choice went to the Pocahontas County RoadKill Grill.

Special thanks to everyone who volunteered! We're already looking forward to next year...





Top: PCHS students entered the RoadKill Cook-off. Bottom: The Travel Channel's Andrew Zimmern chats with visitors.



Business Spotlight: Cheryl's Beauty and Beyond

Owner Cheryl Beverage

Location Seneca Trail North in Marlinton

Phone (304)799-0066

In Business Since 2008

Services Offered Cuts, color, nails, knitting—Cheryl's combines salon services and craft classes and supplies into one unique space!

THANK YOU

to all the Chamber members who gave us a helping hand during RoadKill!
We couldn't have done it without you!

Need to contact the Chamber?

Pocahontas County
Chamber of Commerce

PO Box 272
Marlinton, WV 24954
304.799.2509
info@pcocwv.com

Young Professionals Program Still Seeking Mentors!

We are still looking for Chamber businesses to host PCHS mentorships during the 2011-2012 school year. By hosting a high school student, your business can gain a helping hand, introduce a student to an exciting new career path, and promote your business.

Our mentorship program, the Young Professionals Program, will benefit Pocahontas County business owners and students alike-mentorship directories will provide PCHS students with more organized, accessible options for mentorships.

A Career Networking Day will grant them exposure to the interview process; meeting and talking with local business owners will ensure a much more meaningful mentorship experience. Dually,

mentors will have the opportunity to advertise their businesses and to recruit potential future employees.

If your business is interested in hosting a high school mentorship, please contact VISTA Emily Lassiter at 799-2509. All that's needed is basic contact info, and a mentorship category designation (you can find them below).

Mentorship Categories

Arts & Humanities Art, photography, graphic design, TV, radio, newspaper, etc. **Business & Marketing** Finance, sales, banking, insurance, etc. **Health** Doctors, hospital, hospice, etc.

Engineering & Technical Computer networking, electrical, construction, welding, etc. **Human Services** Hospitality, EMT, HazMat, cosmetology, daycare, nail care, etc. **Agri-Science and Natural Resources** Agri-business, forestry, etc.

If you're not sure which category your business is in, please contact us for assistance.

October Business After Hours at Snowshoe

On October 13th,
Snowshoe Mountain
opened their doors for
our new Chamber
event, Business After
Hours. This new event
is intended to allow
Chamber members to
network and socialize at
a member business.

After an abbreviated board meeting, Snowshoe President Frank DeBerry presented their 2011-12 winter marketing plan.

Thanks to everyone who joined us! If you

missed this meeting, don't worry—we'll be having more in the future!

Next month's meeting will be hosted by NRAO on November 17th. More details will be sent out via email.

About the Chamber of Commerce

The Pocahontas County Chamber of Commerce strives to promote a progressive, sustainable business community in Pocahontas County.